

WEST MICHIGAN
HOMESCHOOL FINE ARTS

APRIL 2021

SPRING
concerts

ADVERTISING ORDER FORM





CONCERT PROGRAM ADVERTISING GUIDE & ORDER FORM 2021

WE WANT TO ADVERTISE YOUR BUSINESS!

West Michigan Homeschool Fine Arts is in the process of planning concerts for the current school year. Accumulative attendance at these concerts is expected to exceed 2000 people (Covid permitting). For each concert, we prepare a program and we want to use this program to give your business valuable exposure. In addition, you will be listed as a sponsor on our newsletter page which is sent to our families each week.

WHO WE ARE

West Michigan Homeschool Fine Arts is a non-profit organization providing approximately 500 home-educated students the opportunity to learn and develop musical skills through participation in any of 25 classes, including marching band, concert bands, orchestras, choirs, and a variety of other musical groups.

WHY ARE WE RAISING MONEY?

Proceeds from concert advertising will: (1) be applied to operating expenses in order keep tuition affordable; (2) provide instruments and equipment for a well-rounded music program; (3) provide funds for band trips allowing students to perform in out-of-state locations such as Washington DC , Philadelphia PA or New York.

Full Page (10 x 7.5)

(Orientation: Portrait)

\$300 (\$400 for the back cover)

FULL COLOR Ad sizes Available:

(Ad formats are illustrated on this page)

Full Page (10 x 7.5)

Half Page (5 x 7.5)

Quarter Page (5 x 3.75)

Business Card (2 x 3.5)

2 Line Name Listing

Half Page (5 x 7.5)

(Orientation: Landscape)

\$150

Name/Contact/Message Listing

For \$35 you may have a 2-line listing (see examples below):

ABC Company, Grand Rapids.....abccompany.com
"Serving all you ABC needs at the best price possible"

"Congratulations to Jane Doe, Class of 2021! We love you!"
- Mom, Dad, Brother & Sister

FULL COLOR

Quarter Page (5 x 3.75)

(Orientation: Portrait)

\$100

FULL COLOR

Business Card (2 x 3.5)

(Orientation: Portrait or Landscape)

\$50

2021 CONCERT ADVERTISING ORDER FORM

Order forms, payment, and ads are due by **March 18, 2021**.

1. Please fill out the order form at wmhfa.org > Store > Advertising Order Form

2. Pay online at wmhfa.org > Store > Advertising Payments

3. Send all questions and ads to: Ruth Lash at office@wmhfa.org or call (616)868-0236.

Please send your digital Ad/Artwork by email in JPG format.

Forms and payments may also be mailed to WMHFA Concert Program, 7921 Whites Bridge Rd., Belding MI 48809

Mark the size ad you would like:

_____ Full Page Ad (10 x 7.5) Back Cover \$400 (Portrait only) *(first come basis)*

_____ Full Page Ad (10 x 7.5) \$300 (Portrait only)

_____ 1/2 Page Ad (5 x 7.5) \$150 (Landscape only)

_____ 1/4 Page Ad (5 x 3.75) \$100 (Portrait only)

_____ Business Card (2 x 3.5) \$50 (Portrait or Landscape)

_____ Name Listing \$35 (2 line listing – write it out on lines below)

2 Line Listing:

Make check payable to WMHFA (*Check or money order must accompany order or Pay Online*)

Enclosed is my check for \$ _____ Check# _____

I Paid Online _____ (*Pay online at wmhfa.org > Store > Advertising Payments*)

Business Name: _____

Contact Person: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Salesperson Family Name _____